



WDIV

# ORDER

Print Date 10/01/12

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Flight Dates **10/02/12-10/08/12**

Contract / Revision      **260851 /**

Original Date / Revision  
10/01/12    10/01/12

Advertiser **ISS/Michigan Democratic St.**

Agency    **Three Point Media**

Buying Contact

**1322 G Street, SE  
Washington, DC 20003**

Product  
**MDSCC - SC**

Agency Com    15%

Billing Contact  
**1322 G Street, SE  
Washington, DC 20003**

Sales Office    PHI  
Sales Region   NAT  
Agency Ref

Order Sep      00:15:00

Estimate #      **1678**  
Alt Order #     **06357278**

Billing Type     Cash  
Order Type     GENERAL

Billing Cycle    EOM/EOC  
Billing Calendar BROADCAST

Demographic    A35+  
Rev Codes       AGY       POL       ISSUE

Product Codes PA-Democrat  
Priority           P-2

Advertiser Ref

Primary Account Executive  
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 6200

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$5,270.00	\$6,200.00	0.00	10/01/12	10/05/12	4	\$5,270.00	\$6,200.00
<b>Totals</b>	<b>4</b>	<b>\$5,270.00</b>	<b>\$6,200.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WDIV	10/05/12	10/05/12	Noon News 12-1230p M&M Noon News 12-1230p	M&M	12N-1230P	----1--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$1,400.00		0.00			
2	WDIV	10/05/12	10/05/12	M-F Local News @ 4pmCM M-F Local News @ 4pm	CM	4p-430pm	----1--	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$1,700.00		0.00			
3	WDIV	10/04/12	10/04/12	M-F Local News @ 4pmCM M-F Local News @ 4pm	CM	4p-430pm	---1---	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$1,700.00		0.00			
4	WDIV	10/03/12	10/03/12	Noon News 12-1230p M&M Noon News 12-1230p	M&M	12N-1230P	--1----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$1,400.00		0.00			
<b>Totals</b>														<b>4</b>	<b>\$6,200.00</b>